

2024 COSUAA Annual Conference

April 21-April 24, 2024 San Diego, California

Sunday April 21, 2024

9:00 am

COSUAA Steering Committee Meeting (Steering Committee Members Only)
Meet in Lobby

3:00 to 5:00 pm

Hotel Check-In & Registration

Hotel Lobby

5:00 to 7:30 pm

Welcome Reception

Nectar Garden

Enjoy a pre-conference visit with your colleagues (your guests are welcome to join). This is an especially good opportunity for first-time conference participants to meet others and feel at home at COSUAA. Hors d'oeuvres are provided.

Monday, April 22, 2024

7:30 to 8:30 am

Registration and Breakfast

Sunset Terrace

8:30 to 9:00 am

Opening Remarks and Introductions

John McPherson, Ball State University, COSUAA National Chair
Britannia/Cambria Room

9:00 to 10:30 am

US Department of Education Federal Student Aid and FAFSA Update

Melanie Storey, Deputy Director, Policy Implementation and Oversight, FSA
Kim Wells, FAFSA Team Lead, FSA
Britannia/Cambria Room
Moderator: Shashanta James, Western Michigan University

10:30 to 10:45 am

Morning Break

Britannia/Cambria Foyer

10:45 to 11:45 am

Technology Challenges and Opportunities for Higher Ed

Lucy Avetisyan, Associate Vice Chancellor/CIO, UCLA
Britannia/Cambria Room
Moderator: Scott Miller, University of Virginia

11:45 to 1:00 pm

Lunch

Sunset Terrace

1:00 to 2:30 pm

NASFAA Update

Karen McCarthy, Vice President of Public Policy and Federal Relations, NASFAA
Britannia/Cambria Room
Moderator: Heidi Carl, Purdue University

2:30 to 2:45 pm

Afternoon Break

Britannia/Cambria Foyer

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2:45 to 3:45 pm

Open Forum/Daily Debrief

Britannia/Cambria Room

Moderator: Marie Johnson, University of Vermont

4:00 to 4:45 pm

COSUAA Mixer (optional)

Join us in the Hospitality Suite (Optional), Guestroom Building 1, First Floor Parlor

6:00 to 9:00 pm

Dinner, Trivia, and Fellowship

Onsite at hotel

Tuesday, April 23, 2024

7:30 to 8:30 am

Breakfast

Sunset Terrace

8:30 to 9:45 am

Washington Update

Jon Fansmith, Senior Vice President, Government Relations, American Council on Education (ACE)

Britannia/Cambria Room

Moderator: Melissa Kunes, Penn State University

9:45 to 10:00 am

Morning Break

Britannia/Cambria Foyer

10:00 to 11:15 am

University of California's Approach to "Identity-Conscious" Financial Aid

Elisabeth Yap, Senior Principal Counsel, UC Legal - Office of the General Counsel

Heather Kopeck, UC Executive Director for Institutional Advancement

Britannia/Cambria Room

Moderator: Shawn Brick, Executive Director, Student Financial Support

11:15 to 1:00 pm

Lunch & Annual Business Meeting

Sunset Terrace

1:00 to 2:15 pm

How research-practice partnerships support student success: UW-Madison's SSTAR Lab

Nick Hillman, SSTAR Lab, University of Wisconsin

Britannia/Cambria Room

Moderator: Helen Faith, University of Wisconsin

2:15 to 2:30 pm

Afternoon Break

Britannia/Cambria Foyer

2:30 to 3:30 pm

Open Forum & Daily Debrief

Britannia/Cambria Room

Moderator: Marvin Smith, UCLA

4:00 to 6:00 pm

COSUAA Mixer (optional)

Join us in the Hospitality Suite, Guestroom Building 1, First Floor Parlor

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6:00pm

Evening on Your Own

Refer to the list in the welcome email for restaurants and/or things to do.

Wednesday, April 24, 2024

8:00 to 9:00 am

Breakfast

Sunset Terrace

9:15 to 10:30 am

**Ensuring Employee Motivation and Engagement during Times of Burnout and
Uncertainty**

Tiffany Lemons, Senior Organization Development Consultant, Indiana University
Britannia/Cambria Room

Moderator: Lauren Greider, IU Indianapolis

10:30 am

Closing Remarks

John McPherson, Ball State University, COSUAA National Chair
Britannia/Cambria Room

Check out of hotel (12pm is checkout time)